

100 Hyperbole in Advertising Examples

- "Melts in your mouth, not in your hand." - M&M's
- "Gives you wings." - Red Bull
- "Stronger than dirt." - Ajax
- "The best a man can get." - Gillette
- "World's favorite coffee." - Starbucks
- "Makes taste buds dance." - Doritos
- "The happiest place on earth." - Disneyland
- "Impossible is nothing." - Adidas
- "Tastes so good, cats ask for it by name." - Meow Mix
- "The ultimate driving machine." - BMW
- "Kills germs dead." - Domestos
- "Breakfast of champions." - Wheaties
- "Refreshes the parts other beers cannot reach." - Heineken
- "Think different." - Apple
- "Because you're worth it." - L'Oreal
- "No battery is stronger, longer." - Duracell
- "Toughest boots on the block." - Timberland
- "Every bite is a universe of flavor." - Oreo
- "The most magical software on earth." - Adobe
- "More precious than gold." - Ferrero Rocher
- "Sleep on a cloud." - Tempur-Pedic

- "Mints so strong, they wake the dead." - Altoids
- "Heaven in a bottle." - Coca-Cola
- "The best beer in the universe." - Budweiser
- "Forever brilliant, forever dazzling." - De Beers
- "Turns back time." - Olay
- "Hotter than the sun." - Tabasco
- "The coldest beer on earth." - Coors Light
- "World's softest tissue." - Kleenex
- "Beyond infinity in quality." - Bose
- "The shoe that changed the game." - Nike Air Jordans
- "So sharp, it's almost unfair." - Gillette Fusion Razors
- "The epitome of luxury in every drop." - Chanel No. 5
- "Where hunger dies, but the craving never ends." - KFC
- "Literally lifts years off your face." - Estée Lauder
- "Drive like you own the road." - Jaguar
- "Every sip is a journey to paradise." - Pepsi
- "Cleaner than a whistle." - Tide Detergent
- "More refreshing than a mountain breeze." - Sprite
- "Discover the edge of the world." - Samsung Galaxy
- "Tastes bigger than the universe." - Pringles
- "Conquer mountains, one step at a time." - North Face
- "The ultimate taste sensation." - Cadbury Dairy Milk
- "Makes your whites whiter than snow." - Clorox
- "More colors than a rainbow." - Crayola
- "Lashes that touch the sky." - Maybelline Mascara
- "Experience sound in 4D." - Beats by Dre
- "The king of all beers." - Budweiser King

- "Quicker than a ray of light." - Lamborghini
- "Longer-lasting than eternity." - Calvin Klein Eternity Perfume
- "Turns every meal into a feast." - Hellmann's Mayonnaise
- "So powerful, it's almost scary." - Dyson Vacuum Cleaners
- "Beyond legendary." - Harley Davidson Motorcycles
- "An adventure in every bite." - Ben & Jerry's Ice Cream
- "You won't believe your eyes." - IMAX
- "Like walking on air." - Sketchers Memory Foam
- "Dream bigger, live larger." - Airbnb
- "The next dimension in refreshment." - Mountain Dew
- "Experience a new universe of flavor." - Taco Bell
- "Beyond the realm of luxury." - Louis Vuitton
- "Makes every morning feel like a weekend." - Folgers Coffee
- "So cool, the sun feels chilly." - Ray-Ban Sunglasses
- "Experience life in high definition." - Sony Bravia TVs
- "Beyond imagination, within reach." - Apple iPhone
- "So light, you'll forget it's in your hand." - Microsoft Surface
- "Turns any meal into a 5-star experience." - Heinz Ketchup
- "The battery that outlasts time itself." - Duracell
- "Escape reality, embrace the dream." - Disney World
- "Eats dirt for breakfast." - Hoover Vacuum Cleaners
- "A burst of joy in every bubble." - Coca-Cola
- "Unleash the thunder." - Thunderbolt Energy Drinks
- "Infinite possibilities, one touch away." - Samsung Galaxy Tab
- "Turns night into day." - Philips LED Bulbs
- "Discover what cloud nine really feels like." - Tempur-Pedic Mattresses
- "A symphony in every spoonful." - Häagen-Dazs Ice Cream

- "More energy than a lightning bolt." - Red Bull
- "Embrace the silent roar of adventure." - Jeep
- "So fresh, it's like it was picked this morning." - Tropicana Orange Juice
- "Unlock a universe of flavor." - Lindt Swiss Chocolate
- "Dive into a sea of freshness." - Colgate Toothpaste
- "Runs faster than the speed of thought." - Intel Processors
- "Because regular isn't epic enough." - Epic Bars Snacks
- "Where the impossible becomes everyday." - Tesla
- "Chocolaty enough to eclipse the sun." - Cadbury's Bournville
- "Where moments become memories that last a lifetime." - Kodak
- "For those who dare to dream beyond the stars." - Rolex
- "Makes the desert feel like a cool breeze." - Oasis Bottled Water
- "Experience joy at the speed of light." - Nintendo Switch
- "Power that defies gravity." - Boeing
- "The ride of your dreams, in reality." - Ferrari
- "Flavors so explosive, it's like a fireworks show in your mouth." - Pop Rocks Candy
- "Sweeter than a summer's first kiss." - Hershey's Chocolate
- "Cooling power that could freeze the sun." - Arctic Air Conditioners
- "More sparkles than the night sky." - Swarovski Crystals
- "So refreshing, even glaciers are jealous." - Sprite
- "Dive into infinity with every sip." - Evian Natural Spring Water
- "Lashes so long, they touch the sky." - Maybelline Mascara
- "Turn any location into an instant party." - Bose Portable Speakers
- "So durable, it'll outlast the pyramids." - Samsonite Luggage
- "Clean so deep, it reaches the soul." - Dove Body Wash