

---

# Sales Director Cover Letter Example

Dear Hiring Manager,

I'm writing to express my interest in the Sales Director position at [Company Name], as listed on [Job Board/Company Website]. My successful background in sales leadership and strategic market planning makes me an ideal candidate for this role.

At my current company, [Current Company Name], I led a sales team of 15 professionals, resulting in a 30% revenue increase over two years. I believe this growth is a direct result of my efforts in strategic market planning, competitor analysis, and team leadership.

I'm excited to bring my skills and experiences to [Company Name] and contribute to your future success. Thank you for considering my application.

Best regards,

[Your Full Name]