
Sales Manager Cover Letter Example

Dear Hiring Manager,

I am interested in the Sales Manager position at [Company Name] listed on [Job Board/Company Website]. With my extensive experience in sales leadership and proven ability to meet and exceed sales targets, I am confident I can make a significant contribution to your team.

In my current role as Sales Manager at [Current Company Name], I have led a team of 10 sales representatives to exceed sales targets by 15% over the past year. My leadership style focuses on fostering a supportive team environment while encouraging individual accountability.

I look forward to the opportunity to bring my leadership skills and sales expertise to [Company Name]. Thank you for considering my application.

Best regards,

[Your Full Name]