Sales Representative Cover Letter Example

Dear Hiring Manager,

I'm excited to express my interest in the Sales Representative position at [Company Name] as advertised on [Job Board/Company Website]. As an energetic sales professional with a track record of consistently increasing revenue in previous roles, I believe I am well suited for this position.

At my current position with [Current Company Name], I have consistently exceeded my sales targets by 20% over the last two years. I attribute my success to my strong interpersonal skills, persistent attitude, and a thorough understanding of the sales cycle. My strong ability to forge and maintain client relationships has also greatly contributed to my success in meeting and exceeding sales objectives.

I am confident that I can bring the same level of high performance to your team at [Company Name]. I look forward to the opportunity to discuss how my skills and experiences align with the Sales Representative position at your esteemed organization.

Sincerely,

[Your Full Name]