
Content Marketing Job Cover Letter Example

[Your Name]
[Your Address]
[City, State ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company Name]
[Address]
[City, State ZIP Code]
Dear [Recipient's Name],

As a creative and strategic content marketer with over six years of experience in crafting engaging content that resonates with diverse audiences, I am thrilled to apply for the Content Marketing Manager role at [Company Name].

In my previous position at [Former Company], I was responsible for managing a team of content creators, strategizing editorial calendars, and utilizing SEO to enhance online visibility. My approach to storytelling and brand alignment led to a 30% increase in organic site traffic.

I have been following [Company Name]'s content marketing initiatives with admiration and believe that my skill set would fit seamlessly with your goals and brand voice.

Thank you for considering my application. I look forward to the opportunity to discuss how I can elevate your content marketing efforts.

Sincerely,
[Your Name]