
Digital Marketing Cover Letter for Internship Example

[Your Name]
[Your Address]
[City, State ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company Name]
[Address]
[City, State ZIP Code]
Dear [Recipient's Name],

I am writing to apply for the Digital Marketing Internship position at [Company Name], as advertised on your website. Currently pursuing a Bachelor's degree in Marketing at [University Name], I am eager to gain hands-on experience and contribute my enthusiasm and creativity to your esteemed organization.

Though I am still in my academic journey, I have gained practical experience by managing social media channels for a local charity. By implementing targeted ad campaigns, I was able to grow their Instagram followers by 40% within three months.

I have followed [Company Name]'s work closely and am inspired by your commitment to innovative and ethical marketing practices. I believe that this internship would provide a unique opportunity for me to learn from industry leaders and develop skills that will benefit my future career.

Thank you for considering my application. I look forward to the opportunity to discuss how my educational background and passion for digital marketing align with the goals of your internship program.

Sincerely,
[Your Name]