
Digital Marketing Cover Letter with No Experience Example

[Your Name]
[Your Address]
[City, State ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company Name]
[Address]
[City, State ZIP Code]
Dear [Recipient's Name],

I am writing to apply for the Entry-Level Digital Marketing position at [Company Name]. While I may be new to professional digital marketing, I have developed a solid foundation through my studies and personal projects that align with the requirements of this role.

During my time at [University Name], I pursued courses in SEO, content creation, and social media management. I also took the initiative to manage the online presence for a local non-profit, growing their Facebook followers by 200% within three months.

What excites me about [Company Name] is its commitment to innovation and creativity. I am eager to learn from experienced professionals and contribute my fresh perspective to your digital marketing efforts.

I look forward to discussing my application and how my passion for digital marketing could benefit [Company Name]. Thank you for considering my application.

Best regards,

[Your Name]