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# Entry Level Digital Marketer Cover Letter Example

[Your Name]  
[Your Address]  
[City, State ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Company Name]  
[Address]  
[City, State ZIP Code]  
Dear [Recipient's Name],

I am writing to express my interest in the Entry-Level Digital Marketer position at [Company Name]. Though new to the professional digital marketing world, I have spent considerable time honing my skills through academic projects, personal endeavors, and a keen interest in the field.

My studies at [University Name] included a strong focus on digital marketing concepts, from SEO and PPC advertising to social media management. I also undertook a project to optimize a local business's online presence, resulting in a 20% increase in website traffic.

I am attracted to [Company Name]'s commitment to innovation and continuous growth. I am confident that this role would provide an unparalleled opportunity to build upon my educational background and passion for digital marketing.

I look forward to the chance to discuss how my fresh perspective can align with the dynamic environment at [Company Name]. Thank you for considering my application.

Sincerely,  
[Your Name]