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# Fresher Digital Marketer Cover Letter Example

[Your Name]  
[Your Address]  
[City, State ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Company Name]  
[Address]  
[City, State ZIP Code]  
Dear [Recipient's Name],

As a recent graduate with a focus on digital marketing, I am thrilled to apply for the Digital Marketer role at [Company Name]. Although I am just starting my professional journey, I have cultivated a strong foundation through academic achievements and internships that align with your company's needs.

During my time at [University Name], I spearheaded a digital advertising project that resulted in a 30% boost in student participation in extracurricular activities. I have also completed an internship where I assisted in social media and content marketing, gaining valuable hands-on experience.

I am drawn to [Company Name] for its commitment to excellence and innovation. I believe my fresh ideas and willingness to learn would make a positive contribution to your marketing team.

Thank you for considering my application. I am eager to explore how my enthusiasm and educational background can add value to [Company Name].

Sincerely,  
[Your Name]