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# PPC Marketing Cover Letter Example

[Your Name]  
[Your Address]  
[City, State ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Company Name]  
[Address]  
[City, State ZIP Code]  
Dear [Recipient's Name],

I am excited to submit my application for the PPC Marketing Specialist role at [Company Name]. With five years of experience in managing Pay-Per-Click campaigns across various platforms, I believe my skills align with the demands of this position.

My recent role at [Previous Company] involved handling a monthly budget of \$100,000, optimizing campaigns to achieve a 40% decrease in Cost Per Click, and a 30% increase in Click Through Rate. I pride myself on staying current with the latest PPC trends and tools, ensuring the best possible ROI for clients.

Your company's dedication to driving results through data-backed strategies resonates with me, and I am eager to contribute my analytical and strategic thinking to your PPC campaigns.

I look forward to discussing how I can add value to [Company Name]. Thank you for considering my application.

Sincerely,  
[Your Name]