
SEO Cover Letter Example

[Your Name]
[Your Address]
[City, State ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company Name]
[Address]
[City, State ZIP Code]
Dear [Recipient's Name],

I am writing to apply for the SEO Specialist position at [Company Name]. With a deep understanding of search engine algorithms and a passion for data-driven strategies, I am eager to bring my expertise to your dynamic team.

At [Previous Company], I oversaw a 25% increase in organic traffic through a comprehensive on-page and off-page SEO strategy. My efforts included technical audits, keyword research, and collaboration with content creators to ensure alignment with SEO best practices.

I admire [Company Name]'s commitment to staying at the forefront of digital marketing, and I believe my analytical skills and creativity would make a valuable contribution to your SEO initiatives.

Thank you for considering my application. I look forward to the possibility of growing your online presence.

Sincerely,
[Your Name]