Quantitative Research Questionnaire

A Quantitative Research Questionnaire is a tool used to collect numerical data from respondents in a structured manner. It typically consists of closed-ended questions, allowing researchers to quantify responses easily. Below are some common types of questions included in a quantitative research questionnaire:

1. **Demographic Questions**
   - Age: What is your age? (Options: Under 18, 18-24, 25-34, etc.)
   - Gender: What is your gender? (Options: Male, Female, Non-binary, Prefer not to say)
   - Education Level: What is the highest level of education you have completed? (Options: High School, Bachelor's, Master's, etc.)

2. **Likert Scale Questions**
   - How satisfied are you with our product? (1 – Very Dissatisfied, 5 – Very Satisfied)
   - Rate the quality of customer service you received. (1 – Poor, 5 – Excellent)

3. **Multiple Choice Questions**
   - How often do you use our service? (Options: Daily, Weekly, Monthly, Rarely)
   - Which of the following features is most important to you? (Options: Price, Quality, Availability, Brand)

4. **Ranking Questions**

   ○ Rank the following factors in order of importance when choosing a product. (Price, Quality, Brand Reputation)

5. **Frequency/Behavior Questions**

   ○ How many times did you purchase from our store in the last month? (Options: 0, 1-2, 3-5, More than 5)

6. **Yes/No Questions**

   ○ Did you find our website easy to navigate? (Yes/No)