

Quantitative Research for Hums Students

Title

The Effect of Social Media Usage on Academic Performance in Humanities Students

Abstract

This study examines how social media usage affects the academic performance of humanities (HUMS) students. Data was collected from 300 students through surveys and academic records. Statistical analysis was used to determine whether increased social media usage impacts GPA and study habits.

Introduction

Social media plays a significant role in student life, but its effect on academic performance remains debated. This research aims to quantify the relationship between social media usage and academic success among humanities students.

Literature Review

Previous studies suggest that excessive social media use can lead to distractions, reducing study efficiency. However, some research indicates that social media can also be beneficial for academic discussions and resource sharing. This study seeks to provide data-driven insights into these effects.

Methodology

A survey was conducted among 300 humanities students, asking about their daily social media usage and study habits. Their GPA records were analyzed to identify

patterns and correlations. The data was processed using regression analysis to determine the strength of the relationship.

Results

Students who used social media for more than 4 hours daily had an average GPA 10% lower than those who used it for less than 2 hours. However, students who used social media for academic purposes showed no significant negative impact on their grades.

Discussion

The findings suggest that excessive social media use negatively affects academic performance by reducing study time and increasing distractions. However, when used effectively for academic purposes, social media can be a useful tool for knowledge-sharing and collaboration.

Conclusion

Moderate social media use does not harm academic performance, but excessive usage can lead to lower grades. Humanities students should focus on balancing social media engagement with productive study habits. Future research could explore the impact of specific social media platforms on learning outcomes.

References

All sources used in the research, formatted according to academic citation standards.